



## ***Privacy Policy***

Bock Water Heaters, Inc. ("Bock") is committed to protecting the privacy of our customers. This Privacy Policy applies to all personal information collected by Bock. Personal information is information about you that is personally identifiable, like your name, address, email address, phone number, or billing information, and that is not otherwise publicly available.

## **Collection and Use of Personal Information**

Bock collects personal information when you register with Bock, when you use or purchase Bock products or services, or when you visit Bock pages. Bock may combine information about you that we have with information we obtain from business partners or other companies.

Bock and its operational service partners collect and use your personal information to process product orders and deliver the products or services requested. It is possible that Bock may also use personal information to inform you of other products or services available from Bock and its affiliates. Bock may also contact you via surveys to conduct research about your opinion of current products or of potential new products that may be offered. We occasionally hire other companies to provide limited services on our behalf, such as handling the processing and delivery of mailings. We will only provide those companies the personal information they need to deliver the service. They are required to maintain the confidentiality of your information and are prohibited from using that information for any other purpose.

Bock may share all the information we collect with companies outside of Bock. You may tell us not to share information about you with companies outside of Bock. Your choice will not affect sharing with companies performing marketing or other services for us, government entities in

response to subpoenas or regulatory requirements, or as otherwise permitted by law.

## **Use of Cookies**

The Bock web site may use a feature of your Internet browser called a cookie. The Bock web site may use cookies to facilitate your Internet sessions, to maintain security, and to improve our web sites. If you choose not to enable cookies on your browser, you will not be able to use some of the services offered on the Bock web site.

## **Children**

The Bock web site is not directed to children under age 13, and Bock does not knowingly collect personal information from children under age 13.

## **To Further Protect Your Privacy**

While exploring the services offered through Bock web sites, please be aware that other online retailers, partners, third-party Internet sites, and third-party services accessible through the Bock web site have separate privacy and data collection policies and practices. These policies and practices are independent of and may be different from Bock policies and practices. Bock is not responsible or liable for these independent policies and practices and it is your responsibility to review them and decide whether or not they satisfactorily protect your rights.

## **Changes to This Policy**

This Privacy Policy was last updated on June 19, 2019 and replaces any previous Privacy Policy from Bock. We may amend this Privacy Policy at any time, and when such a change is made we will post a revised version on this Bock web site. Changes will be effective when they are posted. It is your responsibility to review this Privacy Policy from time to time to be aware of any such changes. Your continued use of the Bock web site indicates your agreement to any such changes.